



Syrian Coast Society for
Environmental Protection (SCSEP)

E: suheirraies@gmail.com,
Suheir-r@maktoob.com
W: www.syrianmed.org



Anna Lindh Foundation
for the Dialogue between Cultures
www.euromedalex.org



Mediterranean Information Office for
Environment, Culture and Sustainable Development

E info@mio-ecsde.org W www.mio-ecsde.org
MEDES Secretariat
E info@medies.net W www.medies.net

YXC LATTAKIA EVENT, 26 July 2011 *SHORT REPORT*

About 150 persons attended the final YXC event in Syria at 26/07/2011, at the ARAB CULTURE CENTER downtown of Lattakia. Representatives from the universities, schools, NGOs, international organizations, unions, internet websites, national T.V. and the media attended the event.

The event entailed five invited speakers on the theme of consumption, and the project “Youth X Change in the Mediterranean”, followed by two parallel workshops particularly for youth leaders and teachers on the application of the YXC kit, and the dissemination of the YXC kit.

Regarding media promotion a press release was circulated before the event to make it known in the city of Lattakia and beyond. At the end of the launching event a press conference took place, as well as a T.V. interview where the local organizer, the Syrian Coast Society for Environmental Protection (SCSEP) presented the whole initiative.



During the inauguration of the event, on the stand prof. Suheir, Chair of the SCSEP



The two experiential workshops were undertaken by SCSEP experienced trainers, that had previously visited MEDIES secretariat (Athens, June 2011) to be trained on how to conduct the workshops.

The “Youth X Change in the Mediterranean” is a project of MIO-ECSDE/MEDIES Secretariat, co-funded by the Anna Lindh Foundation (ALF); the EC/DG Env (through MIO-ECSDE core funding); and CP/RAC (through - UNEP/DTIE)

Read more on the project at

<http://www.medies.net/staticpages.asp?aID=385>